



Hydroponic Farmers Federation Conference 2018 – Program

MC: Herman van der Gulik

MONDAY 25TH JUNE

8:00 am Registration Open *until 6:00 pm*

9:30 am **HFF's Love My Salad Bike N Blender Challenge (9:30am – 1:30pm) in Exhibition Area**

10:50am Welcome from Herman van der Gulik and John Elford, HFF President

11:00 am Official Opening from the Honourable **Jaala Pulford** *Minister for Agriculture and Minister for Regional Development in the Victorian State Government.*

11:15am Keynote: Industry overview –
Why will Australian consumers buy more of what Hydroponic Farmers produce? –
Martin Kneebone, Managing Director, FreshLogic

12:00 pm Lunch in Exhibition Area

1:30 pm *Favorite aspects of labour management* – Chris Millis, Flavorite

2:00 pm *Substrate Berries 10 tips for Sweet Success* – Andrew Olley, Myriad International Pty Ltd

2:30 pm *Exotic Plant Pests: Adapting growing practices to meet new biosecurity challenges* –
Dr Jessica Lye, Manager – Science & Extension, AUSVEG

3:00 pm Afternoon Tea in Exhibition Area

3:45pm **How to cool Greenhouse Session (Panel)**
Light Characteristics and its impact on plant physiology – Graeme Smith, Consulting
Let there be Light – greenhouse coverings – Carl van Loon, Director, Powerplants
Greenhouse whitewash characteristics – Roger de Jagher, Mardenkro
Greenhouse shade screen characteristics – Ton Habraken, Ludvig Svensson

5:20 pm PCA Special General Meeting in the *East Wing*

6:15 pm **Welcome Cocktails for Registered Delegates in Exhibition Area**

Sponsored by South Pacific Seeds

7:45 pm Free Evening



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TUESDAY 26TH JUNE

8:00 am	Registration and Trade Exhibition open to delegates	
8:30 am	Breakfast in Exhibition Area	<i>Sponsored by Perfection Fresh</i>
9:15am	Perfection Fresh Sponsored Session – Paul Turner, Head of Produce Woolworths	
10:00 am	<i>The Australian Ornamental Nursery Scene</i> – Paul Boland, Managing Director, Ball Australia	
10:30 am	Morning Tea in Exhibition Area	
11:30 am – 5:30pm	Farm Tour Ball Horticultural Company - Sky Humphries Nursery – Mooroolbark	
6:30 pm	Conference Dinner & Presentations – The Ballroom 3 Course Meal with entertainment from The Three Waiters	<i>Sponsored by A&D Weighing</i>

WEDNESDAY 27TH JUNE

8:00 am	Registration and Trade Exhibition open to delegates	
7:30am	HFF's Love My Salad Bike N Blender Challenge (7:30am – 11:30am) in Exhibition Area	
9:30 am	<i>What will you do when Spotted Winged Drosophila arrives in Australia?</i> - Paul Horne, Director, IPM Technologies Pty Ltd	
10:00 am	<i>Rapid Eco revolution in Spain; the opportunity or threat?</i> - Herman van der Gulik, Area Manager Australia & New Zealand, Enza Zaden	
10:30 am	Morning Tea in Exhibition Area	
11:00 am	<i>Access All Areas</i> – Dr Sam Stacey, Technical Manager Asia Pacific, ICL Group	
11:30 am	<i>What Thermotrac and Dynexus lets us... do?</i> – Piotr Bankowski, Project Manager, Visy	
12:00 pm	<i>Government Grants Specific to our Industry</i> – Daniel Vaughan, Victoria State Department of Economic Development	
12:30pm	<i>Setting fire to the irrigation rule book!</i> – Tony Bundock, Director, Genesis	
1:00pm	Lunch in Exhibition Area	
1:30pm	Guest Speaker - Meiny Prins, Priva B.V. <i>What is your licence to grow? Are you still there in 2025?</i>	
2:15pm	Wrap up and Close for 2:30 finish	